

HOLIDAY HOOPS

SINCE 2001

CASE FOR



SUPPORT

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PROBLEM: THE CHALLENGE FOR TODAY'S YOUTH

A 2023 report by On Edge lists many factors that contribute to mental health challenges among young adults. The youth of today face stressors that were not experienced by previous generations. A study by MENTOR National found that 1.8 million young people have grown up without significant adult support. Engaging in sports and the arts allows youth to navigate the world's complexities by developing discipline and exploring creativity. Research has also shown that participating in sports or playing a musical instrument can reduce stress and improve academic performance. Physical activity improves observational skills, concentration, and improvisation abilities. These outlets are a lifeline for young people. Holiday HOOPS & ARTs provides youth this lifeline through our programs for sports, arts, life-skills, and health.

ADVANTAGES: TRAINING FOR TOMORROW STARTS TODAY

Since 2001, the nonprofit Holiday HOOPS & ARTs has nurtured, developed, and implemented an award-winning, high-quality sports program for children ages 8 through 18. We bring together a diverse community of scholar-athletes and artists whom we inspire to become professionals and leaders in their communities. We acknowledge that the families of our program participants are not defined by their circumstances or limited resources. Instead, our program is designed to value and focus on the talents and abilities of the participants. By adopting a comprehensive approach, we encourage personal growth, increased self-confidence, and a sense of belonging. Our commitment to diversity, equity, and inclusion can be found in our diverse Board, Advisory Council, staff, families, and youth, where 65% are from marginalized demographic backgrounds and overlooked communities. We believe in the power of allyship to bring together diverse perspectives to provide programmatic support and community values in our strategies and interventions.

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BENEFIT: LOVE OF COMMUNITY

The love and impact of our work are witnessed through the transformative stories of the young individuals and families we support. Our single parents talk about the secondary parents their children find in our volunteer coaches. Our single children find secondary brothers and sisters. And our alumni speak of the early childhood impression our program had on them that kept them out of trouble. Former participants have also excelled in college sports, become business entrepreneurs, graced Broadway stages, pursued careers in education, and become head coaches and teachers at schools. HH&A participants volunteer their time and resources with other nonprofits, local businesses, and social entities like the Orlando Union Rescue Mission and Motivated King. [By investing in HH&A you are impacting individual lives and creating a ripple effect that extends to youth, their families, and our communities.](#)

IMPACT: HOW YOU CAN JOIN OUR MOVEMENT

[All youth deserve the chance to flourish in sports and the arts no matter their background.](#) Regardless of whether our youth make it to the NBA, Broadway stage, World Cup, or Carnegie Hall, they need essential life skills and an understanding of wellness to live long, successful, and healthy lives. Maintaining programs and mentoring networking of this caliber requires substantial resources. Your giving is what makes this possible. Join us in fulfilling our vision of youth, families, and communities achieving growth, individuality, and enrichment for generations to come. Make an impact with your financial support.

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ACTIVITIES: ENGAGING YOUTH TO ACHIEVE OUR MISSION

Our programs have served more than 1,000 children and families over the past 23 years. Each year, our impactful initiatives reach 40-60 children giving them the tools they need to thrive. [Your help and funding will expand these programs and make them sustainable.](#) Key highlights below:

- **HOOPS** - Our signature athletics program for 8-18-year-old children. We have traveled to 6 US states and territories, held 14 championship titles, and compete in 30-40 tournaments each year. Our 18-year-old boys' program focuses on mentorship, life skills, and college access for a vulnerable and often forgotten-about demographic.
- **ARTS** - We know the talents that exist within our children beyond the basketball courts. We are opening doors to partnerships with dance companies, theater organizations, film companies, and educational entities. Our goal is to start a multi-faceted musical theater camp to expand the creativity of our youth. The envisioned outcome: Young people who develop artistic skills and whose quality of life is enhanced, as demonstrated by strong academic achievement and preparation for college or a vocation in the workforce.
- **SKILLS and HEALTH** - Our annual Community Skills & Health Event exposes people of all ages to financial literacy, emotional, mental, and physical health, entrepreneurship, social skills, and healthy eating via our partners and sponsors. Our Volunteer Days of Service teaches our families how to help others by directly giving back which strengthens the community.

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MORE ABOUT HOLIDAY HOOPS & ARTS

The nonprofit Holiday HOOPS & ARTs (HH&A) was founded in 2001 by Westley Holiday, Sr., and Judy Linder Holiday of Florida. As first-generation university students who met at a historically Black college, our founders were inspired to build this platform. Our founders' lived experiences inspired them to create HH&A and ensure future generations get the same support of mentorship, groundedness, and education they received. HH&A's involvement in the community has nurtured, developed, and implemented a high-quality youth sports program, with a vision to launch arts, life skills, and health & wellness programs. It is managed today by a full Board of Directors, Advisory Council, volunteer staff, and Co-CEOs, Faith Holiday and Westley Todd Holiday. Watch the [video of our story](#), view our [Impact Page](#), and visit the website at www.holidayhoops.org to learn more.

Options for monthly giving, one-time donations, and sponsorship opportunities can be found by visiting www.holidayhoops.org/donate or by contacting the email and phone number below.

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