

## OUR CAMPAIGN—FOR THE CHILDREN

As we continue to empower and transform the lives of disadvantaged children, we need your support. The monthly activity fee of \$150 allows us to provide essential resources and opportunities to our participants. However, in these uncertain times, some families are struggling to budget for this fee.

We need your support to continue our mission. By donating to our Annual Fund, you can help us raise \$5,000 to ensure the continuation of our athletic services for this season. Your contribution will enable us to cover activity fees, tournament expenses, gym space, uniforms, meals for the kids, travel fees, equipment, volunteer coach support, and essential operational costs. Together, we can remove the financial burden from families and provide a transformative experience for these deserving young individuals.

Join us in creating a new story of hope and opportunity. Your involvement will help us build a brighter future for our youth, families, and communities. Together, we can achieve growth, individuality, and enrichment for generations to come. Choose to be the solution and give our youth the chance to reclaim their lives and embrace their youthfulness once again.

Thank you for considering our cause. To make a donation or learn more about how you can get involved, please see the options below. Together, let's make a difference in the lives of those who need it most.

## JOIN THE TEAM-A FAMILY HELPING FAMILIES




### Faith Majiae Holiday

Co-CEO,  
Operations &  
Coaching Director,  
HOOPS Program


### Westley Todd Holiday

Co-CEO, Strategy  
& Development  
Director, ARTs  
Program



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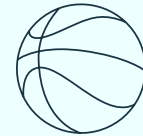
 [info@holidayhoops.org](mailto:info@holidayhoops.org)

 [holidayhoops.org](http://holidayhoops.org)



# HOLIDAY HOOPS

SINCE 2001  
BASKETBALL



"One Team, One Dream"

## OUR STORY—THE ARTIST

Every success story begins with a dream. Pat, one of our dedicated volunteer coaches, understands the profound impact mentorship can have on a young person's life. Having overcome obstacles himself, Pat recognizes the importance of positive role models and nurturing environments. Too often, inner-city youth are unfairly stigmatized by negative stereotypes. At Holiday Hoops, we strive to change this narrative. We celebrate the stories of future doctors, lawyers, educators, athletes, and artists emerging from our inner-city communities. Together, we can rewrite the story of hope and possibility.



## OUR FOUNDER—THE ATHLETE



Meet **Westley Holiday, Sr.**, the inspiring athlete who defied the odds. Raised in a low-income family, Westley faced numerous challenges. Yet, his love for basketball gave him strength and purpose. Through the support of someone who believed in him, Westley became the first person in his family to attend college on a full sports scholarship. Motivated by gratitude, he dedicated his life to teaching and giving back to the community. Today, Westley's story serves as a shining example of the transformative power of mentorship and resilience.

## OUR MISSION—WHAT WE DO

At Holiday Hoops, our mission is to enrich the lives of children and families through athletics, arts, teamwork, mentoring, life-skills, and health. We believe in the power to change the lives of youth who need direction. By utilizing the fundamental teamwork skills in athletics and the creative attributes of the arts, our programs drive students towards academic excellence and help them become the best versions of themselves. Together, we can make a lasting impact on the lives of those who need it most.

"[Coach Faith] provided a structured program for the kids to grow not only as basketball players but good young men/women."  
-Past Alumni

